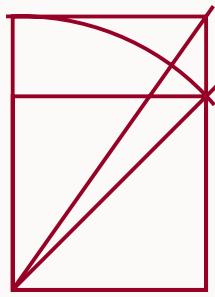


Web Design Services



Pagination DESIGN SERVICES

Graphic, web, print
and industrial design
Pre-press, digital print
Information logistics



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The image shows the homepage of the Custom Built Constructions website. The header features three colored circles (red, blue, yellow) above the company name "custom built constructions". Below the header is a navigation bar with five links: "ABOUT US", "NEW HOMES", "EXTENSIONS & RENOVATIONS", "CONTACT", and "OPEN TIMES". To the right of the navigation bar is a photograph of a modern bathroom with a wooden vanity, a white oval sink, and a black-tiled wall. At the bottom of the page is a red footer section containing text about the company's services and a call to action.

custom built constructions

telephone
5264 8399
fax
5261 3341

ABOUT US NEW HOMES EXTENSIONS & RENOVATIONS CONTACT OPEN TIMES

At Custom Built Constructions we have a growing reputation for being a unique building company. Firstly, we **are** interested in your proposed building project, secondly we **will** provide a thorough written quotation in a reasonable time frame and finally we **can** commence construction shortly after the signing of formal documentation.

Please take the time to browse our site, we look forward to hearing from you.

Client: Custom Built Constructions
www.custombc.com.au

Pagination Design Services is an experienced internet and multimedia design company capable of completing a variety of projects.

veronica olsen
photography

Babies & Babies | Portraits | Weddings | About | Testimonials | Contact



WEBSITE DESIGN

- Overall site design and construction
- Navigation design and implementation
- Automatic update facilities
- eCommerce and database pages

PRESENTATION DESIGN

- Screen presentations for conferences, trade shows and exhibitions
- Self running CD presentations

*Client: Veronica Olsen Photography
www.vophoto.com.au*

Pagination Design Services has been involved in the electronic transfer of graphic arts files over the internet since the late 1980's, long before the 'invention' of the 'World Wide Web'.

Our web design process includes evaluation of the total website, from initial concept, design and installation to detailed planning of economical and effective update strategies that allow the client control of on going maintenance to whatever extent they desire.

The World Wide Web is a magnificent communication tool, but the design of websites requires much more expertise and planning than just flashy graphics.

We create websites or presentation CD's that effectively answer your information delivery and communication needs.

As well as the graphic design skills required for the design of aesthetically pleasing web pages or presentations, we also have expertise in various programming languages required for creating many vital parts of effective automatic web pages and displays.

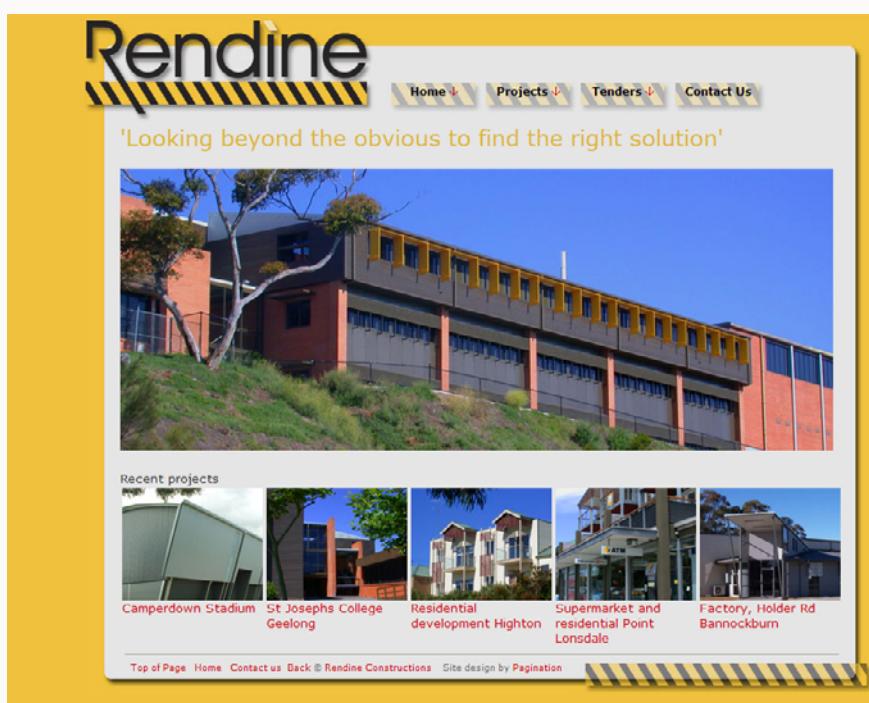
We blend good design with the programming smarts.

Pagination has the expertise to manage large and small sites, and provides well planned frameworks that allow for easy and economical updating and expansion.

Establishing a Website

TO ESTABLISH A WEBSITE,
SEVERAL ITEMS MUST BE
PURCHASED/COMPLETED

- Domain (Site) Name registration
Anyone can complete this simple process although we would normally do it as part of the website construction.
- Site Hosting (where, physically the site files reside)
We normally provide hosting, but you can work with a host company of your choice.
- Site design/creation/installation
- On going site maintenance



Client: Rendine Constructions
www.rendine.com.au

DOMAIN NAME REGISTRATION OR FREE DOMAIN NAME AND HOSTING?

Many Internet Service Providers (ISP's) supply free websites and hosting -- what's the catch?

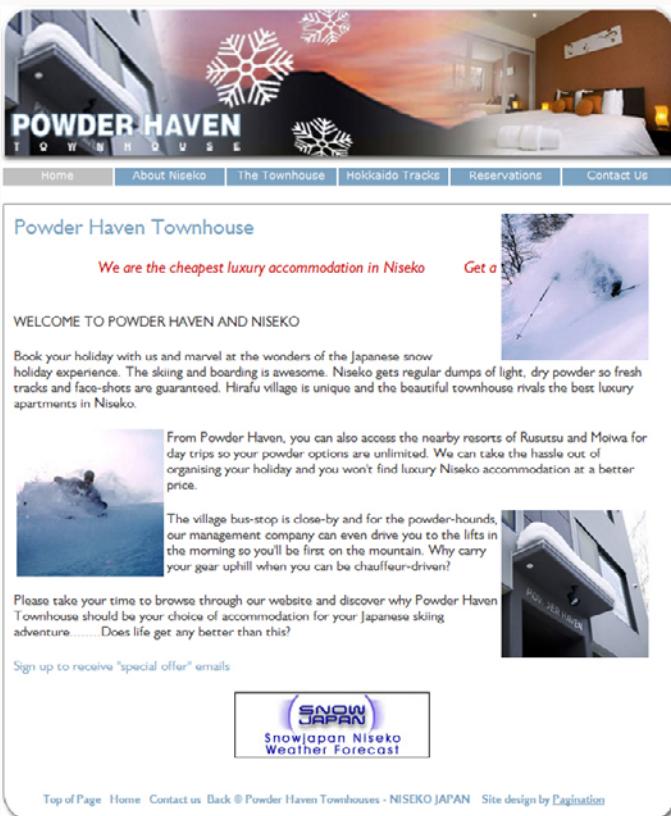
- These sites and hosting are only available while you are using that particular ISP. If you choose to change ISP's (or the ISP goes out of business!!) your website address will have to change.
- Most are limited in size, performance, facilities and email addresses.

- Most have somewhat obscure names. Eg. if your ISP was iPrimus then your website address might be www.iprimus.net.au/users/vic/~yourname

ADVANTAGES OF DOMAIN NAME REGISTRATION

- Portability. You own the name and can move it from one ISP to another without the internet public knowing; ie you do not have to re-publish your email or website address whenever you change ISP's.
- Your own domain name will provide you with email addresses attached to your site - eg:
name1@yoursite.com.au
name2@yoursite.com.au
name3@yoursite.com.au
name4@yoursite.com.au, etc
- You can get the size, performance, facilities you require. As you need more of any facility, you can change to a different, more economical ISP if required.
- More friendly name -
www.yourname.org.au
or www.yourname.com.au

Approximate Associated Costs



DOMAIN REGISTRATION \$100 PER 2 YEARS

Domain name registration needs renewing every 2 years.

DOMAIN HOSTING \$250 PER YEAR

We can provide hosting, however we can also work with any other hosting company of your choice. The actual cost of hosting will depend on the size of the site and the volume of traffic.

SITE DESIGN & CONSTRUCTION

Because of the variables involved, there is not a 'standard' cost for a site design. We would however be delighted to discuss your exact requirements to establish an estimated cost.

Client: Powder Haven Townhouse
www.powderhaven.com.au

WEBSITE DESIGN/PRODUCTION

Pagination has a broad range of specialised tools and expertise to economically create additional website features, such as ...

DATABASE DRIVEN PAGES

For large amounts of repetitive information, or data that requires regular updates, we can create a single 'template' page that draws specific information from a database and displays it on the website when requested. Password protected administration pages can be provided for easy updating.

DISCUSSION FORUMS, CHAT ROOMS, GUESTBOOKS, OPINION POLLS

These allow for easy and very inexpensive communication between you and your customers. Forums provide an area where multiple discussions can be added to at any time where all the previous comments on a particular topic can be viewed. Chatrooms provide a "real time" chat facility where a number of people can have their say on the specific "topic of the day" in real time.

EXCLUSIVE/PASSWORD PROTECTED AREAS

Pagination can setup controlled access areas on a website to allow only authorised persons to view certain parts of your site.

POSTING AREAS, RESPONSE FORMS, FAQ AND NEW ITEM PAGES

Pagination can set up a variety of interactive fill-in forms and submission facilities that can be used to receive information or files from site visitors.

Any items submitted in this way can either be published immediately on the site 'unvetted' or be forwarded to someone responsible for authorising the posting before final publishing. Most existing paper forms and documents can be converted to electronic versions.

Ongoing Maintenance. We specialise in sites that are easily maintained and we provide site maintenance services to whatever extent you desire.

This ranges from total maintenance where you simply fax or email the required changes and we do the rest, to only a support role where you do all the site maintenance and only call upon our expertise when required.

We offer a very quick response time to any requested updates.

Serious or critical updates/errors are responded to generally within minutes of us being notified. Less critical updates are usually completed the same day.



Client: Ines Hair Makeup & Design
www.ines.com.au

MAINTENANCE STRATEGIES

Pagination can provide any balance of maintenance/support and also provide training for clients to help in self maintenance.

We also implement various techniques on your website to ensure ongoing maintenance is as easy and economic as possible.

CONTENT MANAGER

This allows you or other authorised staff to enter the website via a password protected page and then alter the content on various pages.

TEMPLATE BASED SITE DESIGN AND CONSTRUCTION

We use the latest software programs and techniques and will build your site using one or more site 'templates'. Hundreds of pages can then be 'attached' to these templates to give them their look and feel. If a change of design or colour is required, even to hundreds of pages, only the associated template needs to be changed and all of the connected pages are updated automatically.

We also use site 'style sheets' for formatting such as headings and general text size, font and colour etc. For instance, if your site was made using black Arial for the text and red Times for headings, this detail is kept in one small style file. If you wanted to change the site format to red Times for text and green Helvetica for headings, only the simple style file needs to be changed and the entire site will then be updated saving hours of traditional updating.

ARUSHA | PRIVATE | EXCLUSIVE | LUXURY | ACCOMMODATION |

[Home](#) [Welcome](#) [Features](#) [Gardens](#) [Pool Area](#) [Bookings](#)

Welcome to Arusha

RATED BY AAA TOURISM

Welcome to Arusha, your gateway to exclusive luxury and indulgence. Our unique accommodation offers guests all the opulence of a hotel but with a personable touch and complete privacy.

Arusha is centrally located to allow guests to explore the stunning Bellarine Peninsula including Point Lonsdale, Barwon Heads and Queenscliff. Only a 3 minute drive from Ocean Grove beach, our secluded accommodation is within close proximity to many attractions and restaurants in the area.

The guest house is surrounded by 5 amazing acres of natural bush and landscaped gardens. Whether you choose to take a stroll through the native flora and fauna or simply admire the bursts of colour from the comfort of the indoors, the gardens certainly add to the incredible ambience of Arusha.

Our 40 foot award winning pool and full size tennis court are available for guests to use at their leisure. Set amongst 100 year old gum trees, the landscaping of the pool includes a decking and entertainment area and is fenced in by an unobtrusive glass fence.

There is no place like Arusha, come and enjoy the experience. →

A R U S H A - Ocean Grove 5250 6200
Top of Page [Home](#) [Contact us](#) [Back © Arusha](#) [Site design/maintenance by Pagination](#)

Client: Arusha
www.arusha.com.au

DATABASE MANAGEMENT

Any databases that are used to publish information to web pages can either be managed directly from an administration page on the website, or they can be managed 'off site' on any computer in your office. The updated database is then uploaded to the web server as often as required.

AUTOLINKING PAGES

One of the most labour intensive parts of website maintenance is updating and maintaining the links from index pages to various article pages elsewhere on the site.

For instance, a site might have a "press release" or a "product" catalogue section where a master page lists all the available items as a link to all the individual item pages themselves. As the number of items increases, maintaining the index becomes time consuming.

Adding a new item involves adding the new item page to the web server and then adding the link

to the index page. Quite often these links are either forgotten or become broken when an old press release is deleted.

Pagination can provide a system of "auto linking directories" where, for example, the item pages are simply uploaded to a particular directory and the next time a browser looks at the index page, any files in that directory are automatically shown as links.

Therefore maintaining the index page is simply a matter of adding or removing item pages from a given directory.

Why Bother with a Website?

To justify spending money on the development of a website, it must be able to have either a direct effect (e.g. more sales, less costs) or an indirect effect (e.g. better customer service, new markets, etc.)

Any organisation that provides their customers, or potential customers with a lot of free information (sales brochures, information leaflets, technical notes etc) will almost certainly be able to make cost savings by providing that information via the web.

The screenshot shows the homepage of the Otway Agroforestry Network. At the top, there's a banner with the text "Trees for Conservation...and Profit" and a photo of a forest. Below the banner is a navigation menu with links to Home, About Us, Our Services, Membership, and Contact Us. The main content area features a section titled "Field days, Enviro Rallies and Workshops" with two photos showing groups of people in a forest setting. Below this, there's a section for a "11th November 2006 Mountain Pepper industry for the Otways" meeting, which includes details about the event, speakers, and booking information. The overall design is clean and professional.

Client: Otway Agroforestry Network
www.oan.org.au

HERE ARE SOME OTHER ADVANTAGES OF A WELL DESIGNED AND IMPLEMENTED WEBSITE -

PROVIDE BETTER CUSTOMER SERVICE

Making business information available is one of the most important ways to serve your customers. Any information you give to customers via telephone, fax or mail can probably be delivered more cost effectively on the web. Basic business information such as opening hours, what you do, locations, main staff contacts, payments methods, terms and conditions, credit application forms etc can all be displayed easily.

24 HOUR, SEVEN DAY A WEEK SERVICE

Web pages serve the client, customer and partners 24 hours a day, seven days a week, without the need for overtime.

OPEN INTERNATIONAL MARKETS

The web is truly international. Someone on the west coast of USA can just as easily find your web pages as some other supplier inside the USA. If your products/services can be exported, then your web page becomes an international ambassador.

A knitting yarn.....

Knitting and hand craft is a way of personalising your world and expressing your own creativity, even if it is a small undertaking. This web site is an introduction to the world of needle art and the pleasure it can bring. In an age of consumerism we are beginning to crave the charm of handmade items, with those gentle imperfections that make out an object as being individual. Why knit??

Knitting is peaceful, creative, environmentally friendly, useful above all therapeutic.

[Enter ...](#)

Client: Pear Tree Yarn
www.peartryeyarn.com.au

CHANGING INFORMATION IS EASILY UPDATED

Sometimes, date or price sensitive information changes very soon after a brochure or catalogue has been printed, leaving you with wasted printed material. Printing smaller quantities to help solve this problem simply increases printing costs because you now have no economy of size. Providing the information on the web allows you to update it as often as necessary - You can even draw the web page information from your company database to provide totally up-to-date information with no wastage.

GET FEEDBACK FROM YOUR CUSTOMERS

Your site can easily include facilities to get feedback from your customers, either filling in required forms, applications etc or just to provide suggestions.

FREQUENTLY ASKED QUESTIONS

If much of your staff's time is spent answering the same questions over and over again, these are the questions and answers can be put on your website - available 24 hours a day, 7 days a week.

PROVIDE VIRTUALLY UNRESTRICTED INFORMATION

The cost of putting information on the web is not really related to how much information you put on your website. Unlike a printed catalogue where doubling the number of printed pages nearly doubles the price, once you have the website structure adding new documents can be done for practically just the cost of the typing.

National Young Leaders Day 2007

On Monday, 19th of March 11 students from Corio West, along with our other Cluster schools went to the National Young Leaders day 2007. It was at the Vodafone arena. The host Wes, who introduced all the speakers.

The first speaker was Lisa McInnis-smith. She chose kids to come up to stage and have a go at this thing. You put your knees clasp your hands and put 1 hand on your nose and hold your opposite ear at the same time.

The next speaker was Madeline West. She told us that she got to the Paralympics because she had cerebral palsy. In the Paralympics she got 3 gold, 5 silver and 2 bronze. She also told that if you give it ago you can succeed.

The last speaker was Rex Pemberton. Rex is the youngest person to climb Mt Everest. He showed us pictures of him and the other people climbing up the mountain. By that he proved that if you always need to be strong and the fourth rule is that you should always care for others. He said that leadership= influence. Mike showed us of 2 people who are known very well. Steve Irwin and Peter Brock because they both follow all those rules.

The most important thing I learnt today is that leaders take risks when no one will. Leadership = Influence. You have control over yourself. The speaker I liked the most was Madeline West because she is funny and told us about her life story. Like when she left home at 16 and she told us not to do that. Stay at home for as long as you can. She was herself.

The most important thing I learned today is that no matter what your dreams are you should never give up on them. The speaker I liked the most was Rex Pemberton because his story was the most inspiring.

The most important thing I learned today is to try to achieve anything you set your mind to. The speaker I liked the most was Madeline West because she tried to lead her own life and realized she always needs home.

Steph

Client: Corio Shores Cluster
www.corioshorescluster.vic.edu.au

WELCOME TO BIOMEDIA

Biomedia is a high-end video production company that provides innovative solutions to help clients with their communication needs. We have complete production and post-production facilities and can take the most complex projects from inception to completion.

Our Philosophy

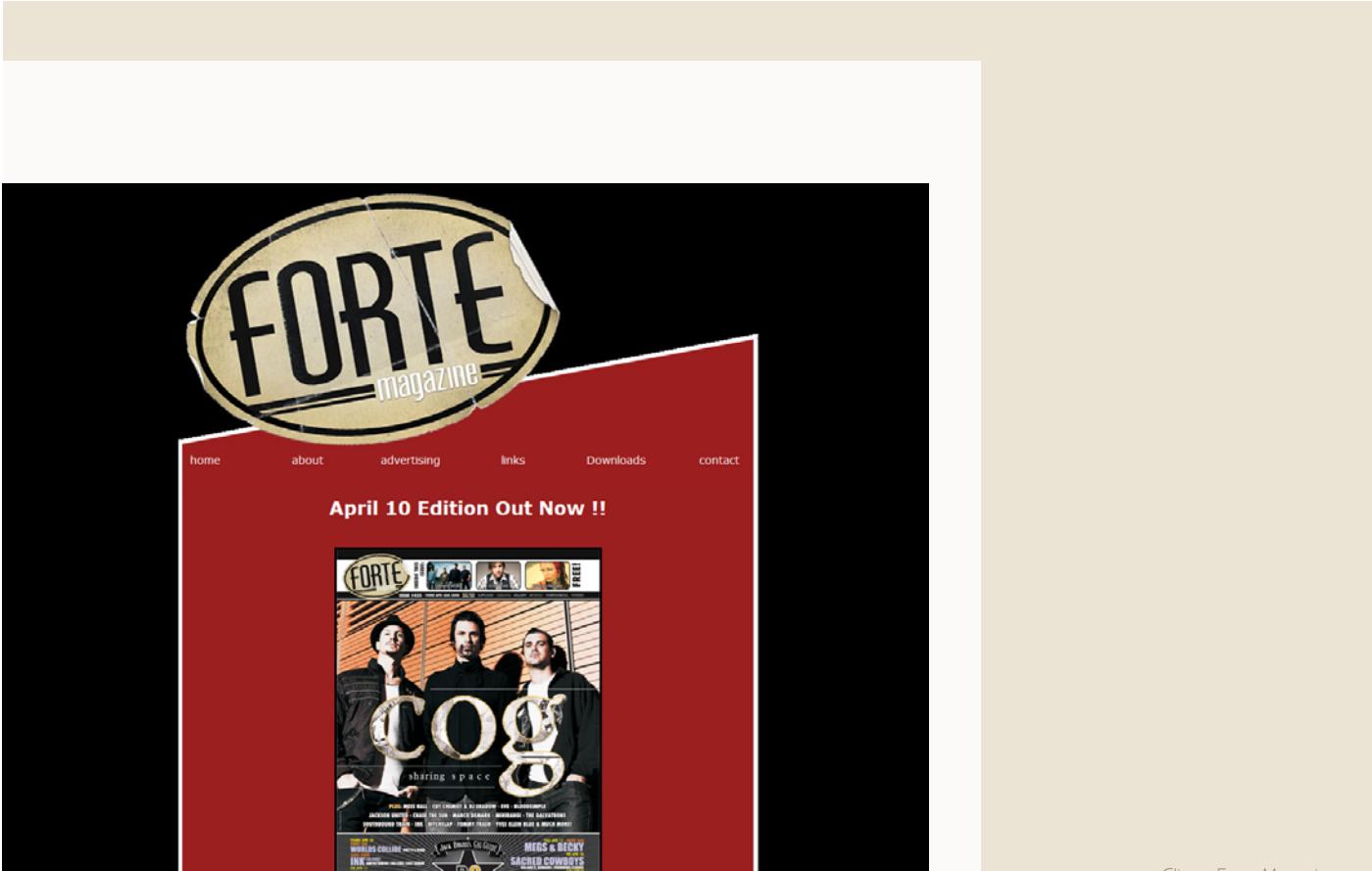
Content is the most important component of a successful communication strategy. Biomedia recognises the importance of quality content and therefore develops media applications that support and amplify the content, not overwhelm it. Biomedia is adept at developing interesting and appropriate scripts and producing media to help tell those stories.

Location

Biomedia is located in Geelong, Geelong is Victoria's largest regional city and is conveniently located less than an hour from Melbourne and 20 minutes from Avalon Airport.

Boasting a picturesque waterfront, parks, gardens, beaches and great dining Geelong is one of Victoria's most sought after 'Sea Change' locations.

Client: Biomedia
www.biomedia.com.au



Client: Forte Magazine
www.fortemag.com.au

A screenshot of the Bushikori Christian Centre website. The header features the text 'Bushikori Christian Centre' and 'Supporting Orphans and Widows in Uganda'. Below the header is a blue navigation bar with links for 'About Us', 'Sponsorship', 'Donations', 'Fundraising', 'Volunteer', 'Photos', and 'Contact us'. The main content area features a large photo of a young child smiling. To the right of the photo, there is text about the organization's focus on supporting orphans and widows, specifically mentioning child sponsorship. Below this is a section titled 'How Do I Sponsor?' with detailed information about the sponsorship process, including contact details for Lance and Ella Matheson. At the bottom of the page, there is a note about tax deductibility.

Client: Bushikori Christian Centre
www.bushikori.org.au



Good design is less expensive than poor ineffective design!
We can help you create innovative and effective solutions to your
information management and communication problems.

**FOR MORE INFORMATION
CONTACT US AT**

14 Albert Street
Geelong West, Victoria
Australia 3218

Telephone
+61 3 5223 2494

Facsimile
+61 3 5221 8063

Email
smd@pagination.com.au

Website
www.pagination.com.au

Our website contains a full list
of our services, bureau price list,
current information and software
utilities and drivers.

Pagination Design Services Pty Ltd
ACN 074 641 179



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➤ Web design



Professional graphic and communication design studio
Pagination provides a variety of extended graphic design services including general graphic design, packaging, exhibition design and publishing design.
Our design work is backed up by solid bureau production facilities and many years experience in the pre-press area servicing the printing and publishing industries.
Pagination Design Services maintains a detailed [Quality System]
Pagination Design Services has experience and expertise plus the production technology.

- Corporate Image
- Logos
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- Brochures
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- Leaflets
- Posters
- Catalogues
- Business Stationery
- Packaging
- Point of sale material